



Motoring Solutions 2015



Welcome to the RAC by Profile Autones Motoring Product Catalogue. We have created a range of solutions to cover all aspects of motoring, from breakdown and safety to travel and first aid.

## Who are the RAC?

- The worlds oldest breakdown service with over 115 years brand heritage.
- Consistently at the forefront in developing innovative motoring services and products.
- The leading provider of motoring solutions in the UK & Europe with over 7 million breakdown assistance members.
- → 'The Motorist's Champion' Voice motorist's concerns to the UK government.
- ▶ Over 1,700 breakdown patrols attending to over 2.5 million customers per year.
- Assist both private and business motorists.





# Why choose the RAC?

- The most iconic brand in the UK associated with Motoring Services
- >A Brand Awareness of 82%
- > Promoting a credible and impactful range of retail product
- Continual investment into brand advertising and promotion maintaining and increasing brand awareness
- >A consumer purchasing decision based upon trust and brand recognition





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Motoring solutions





## Breakdown assistance kit

Be prepared with our Breakdown assistance pouch containing key items to keep you safe should your vehicle breakdown.

#### Contents:

Warning triangle
Emergency bulb kit
High visibility vest
Extendable wheel wrench
First aid kit
Mini wind-up torch
Heavy duty gloves





Product	Units/	Carton	Cartons/	
Description	Carton	Dimensions	UK Pallet	
Breakdown assistance	6	L550 x W370 x H380	15	12





Did you know...
...during the summer months,
breakdown call-outs increase by 20%

# Premium breakdown kit

Should you breakdown, ensure you are prepared with our Premium breakdown pouch containing all the essentials to keep you safe at the roadside.

Contents.	
Warning triangle	1
First aid kit	1
Emergency bulb kit	1
High visibility vest	1
Tyre weld	1
Tow rope	1
600g fire extinguisher	1
Mini wind-up torch	1
Digital tyre service kit	1
Heavy duty aloves	1





Product Description	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
Premium breakdown	6	L550 x W370 x H380	15	12





# Winter motoring kit

Contains winter essentials to keep your vehicle free from snow, ice and frost and safe on the road.

Contents.	
De-icer Spray 300ml	
De-mister Pad	
Foil blanket	
Gloves (2 pairs)	
Ice Scraper	
Micro Travel First Aid Kit	
Screen Wash 500ml	
Wind-up Torch	



Product Description	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
Winter motoring	8	L550 x W370 x H380	15	12





# Premium winter breakdown kit

Stay safe during the winter months with our Premium winter motoring pouch. It contains a range of emergency items to cope with the harsh weather conditions.

#### Contents:

Snow shovel
Foil blanket
Ice scraper
High visibility vest
Jump leads
Tow rope
Ice shoe grips (pair)
Mini wind-up torch
Orange LED beacon





Product	Units/	Carton	Cartons/	
Description	Carton	Dimensions	UK Pallet	
Premium winter motoring	6	L550 x W370 x H380	15	12





# Did you know...

...1 in 4 18-24 year olds crash within their first 2 years of driving.

# Premium new drivers kit

The Premium new drivers pouch contains a range of safety items and learning aids for drivers new to the road.

ountains.	
Warning triangle	1
First aid kit	1
Accident camera kit	1
High visibility vest	2
Digital tyre service kit	1
Tyre weld	1
Mini wind-up torch	1
Highway code book	1
Magnetic L-plates	1
Magnetic P-plates	1





Product	Units/	Carton	Cartons/	
Description	Carton	Dimensions	UK Pallet	
Premium new drivers	6	L550 x W370 x H380	15	12





# Motorbike emergency kit

Be seen and stay safe should you require roadside assistance whilst out on your motorbike. The Emergency motorbike kit is compact enough to be carried with you.

### Contents:

Folding warning triangle
High visibility vest
BSI small first aid kit
Mini wind-up torch





Product Description	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
Emergency motorbike kit	20	L380 x W370 x H550	18	18







Travel solutions



# **European Motoring Requirements**

Drivers are required, by law, to carry certain motoring safety items in their vehicle when travelling through a country. These laws differ throughout Europe. Use our Travel Grid to check what you must carry and what is recommended when driving on the continent.

>>> Rac										<b>(</b>	0
	France	Germany	Italy	Belgium	Holland	Spain	Austria	Ireland	Poland	Denmark	Switzerland
Warning Triangle		R				**		R			
Hi-Visibility Vest		R									
GB Sticker											
Beam Deflectors											
First Aid Kit		R <sub>*</sub>		R	R			R	R	R	R
Bulb Kit					R	R	R	R	R	R	R
Breathalyser	***										
Fire Extinguisher		R		R	R				R	R	R

Compulsory



Recommended

- \* DIN Approved standard recommended
- \*\* Two are recommended
- \*\*\* Must be NF Approved

Source: www.rac.co.uk



Did you know...
...more than 4.2 million motorists
travel to Europe by car every year.

# European motoring kit

Our European motoring pouch contains the essentials for driving in Europe. Although these items are not required by law to be carried in your car in the UK, it is a good idea to keep them in your car in case of a breakdown or emergency.

### Contents:

Warning triangle 1
High visibility vest 1
Headlamp convertor/GB sticker 1
DIN first aid kit 1
Foil blanket 1
Guidance card 1





Product	Units/	Carton		Cartons/
Description	Carton	Dimensions		Euro Pallet
European motoring kit	10	L380 x W370 x H550	18	18













# Premium European motoring kit

Be ready to drive throughout Europe with our Premium European motoring pouch containing all the required items to comply with local driving laws.

Warning triangle	
First aid kit	
Emergency bulb kit	
High visibility vest	
NF breathalyser (twin)	
Beam convertors/GB sticker	
Mini wind-up torch	
500g fire extinguisher	
Guidance card	





Product	Units/	Carton	Cartons/	Cartons/
Description	Carton	Dimensions	UK Pallet	Euro Pallet
Premium Euro motoring	6	L550 x W370 x H380	15	12















# Premium European motoring kit - family

Be ready to drive throughout Europe with our Premium European motoring pouch containing all the required items to comply with local driving laws.

Warning triangle	2
First aid kit	1
Emergency bulb kit	1
High visibility vest	
NF breathalyser (twin)	1
Beam convertors/GB sticker	1
Mini wind-up torch	1
500g fire extinguisher	1
Guidance card	1





Product	Units/	Carton	Cartons/	
Description	Carton	Dimensions	UK Pallet	
Premium Euro motoring-family	6	L550 x W370 x H380	15	12





## Beam convertors & GB sticker

By European law UK drivers must fit both headlamp converters & GB sticker to their car. Plus, learn all you need to know about driving in Europe with our 'European Motoring Legal Requirements and Emergency Information' leaflet.

### Contents:

Beam deflector 2 GB sticker 3 Guidance card 3



Product Description	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
Beam conv. & GB Sticker	200	L270 x W420 x H300	36	36





## Beam convertors

By European law UK drivers must fit both headlamp converters & GB sticker to their car. Plus, learn all you need to know about driving in Europe with our 'European Motoring Legal Requirements and Emergency Information' leaflet.

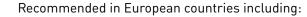
Contents:

Beam deflector 2
Guidance card 1



	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
Beam convertors	200	L270 x W420 x H300	36	36







## DIN first aid

The DIN first aid standard is the requirement in some European countries, including Germany. Ensure you comply with local motoring regulations when driving across the continent.

Adhesive bandages	8
Adhesive Tape	1 1
Emergency foil blanket	
Gauze dressings	6
Gloves (pair)	4
Large bandaging cloth	1 3 3 1 2
Large first aid packet	1
Large gauze bandages	3
Medium first aid packets	3
Scissors	1
Small bandaging cloths	2
Small gauze bandages	2
Triangular bandages	2



Product	Units/	Carton	Cartons/	
Description	Carton	Dimensions	UK Pallet	
DIN first aid	200	L270 x W420 x H300	36	36







Motoring accessories





# LED safety warning flare

Alert other motorists to your whereabouts and prevent potential accidents with this bright multifunction LED warning flare.

Fixes to vehicle using strong magnets.



Product Description	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
LED safety warning flare	60	L600 x W250 x H240	42	35





# 500g fire extinguisher

Be prepared to put out a fire quickly and safely with our 500g fire extinguisher.

The powder fire extinguisher is safe for use on solids, flammable liquids, flammable gas and electrical fires.

Easy to read pressure gauge. Manufacturer's 5 year warranty.



Product Description	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
500g fire extinguisher	8	L400 x W200 x H360	75	60





# 1kg fire extinguisher

Be prepared to put out a fire quickly and safely with our 1kg fire extinguisher.

The powder fire extinguisher is safe for use on solids, flammable liquids, flammable gas and electrical fires.

Easy to read pressure gauge.

Manufacturer's 5 year warranty.



Product Description	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
1kg fire extinguisher	8	L400 x W200 x H360	75	60





# Accident camera pack

Record any accidents or bumps to your vehicle quickly and easily.

Fill out the accident form and take photographic evidence, vital for any insurance claims.

Contents:
Disposable camera
Tape measure
Pen
Accident form
Crayon





Product Description	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
Accident camera pack	60	L400 x W370 x H250	42	42







Did you know...
...there are around 500,000 caravan,
owners in the UK.

## Caravan cover

Our caravan cover is made from 3-ply water resistant material, it is fully breathable allowing the caravan or cover to dry out if damp. Quick-release fixing straps are provided that feed underneath the caravan to secure and tighten.

Product information:
Scratch resistant inner lining.
Universal fitting, with elasticated hem
Secure fixings straps.
Zips for door access.
Easy installation and removal
Available in Mountain Grey.
Sizes – S, M, L, XL and XXL





Product	Units/	Carton	Cartons/	
Description	Carton	Dimensions	UK Pallet	
Caravan cover	1	L570 x W485 x H400	16	8





## Snow socks

A pair of high quality, easy-fit fabric tyre socks for extra grip on the roads this winter. Avoid getting your vehicle get stuck in the snow.

Stored in a compact carry-bag

Contents:

Fabric snow sock 2 Fitting gloves 1 Fitting instructions 1

Available in 5 sizes. (Sml-XXL)



Product Description	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
Snow socks	5	L260 x W285 x H375	48	48







First aid





## Did you know...

...in many European countries, it is compulsory to carry a first aid kit.

## Motoring first aid

Motoring first aid kit contains the Government's Health and Safety executive (HSE) recommended items to ensure you have everything you need in case of an emergency.

Contents:	
Scissors	1
Wipes	6
Fingerstalls	2
Safety pins	1
Gloves (pair)	2
Large dressing	1
Guidance Leaflet	
Tape	1
Eyewash (20ml)	5
Wash proof plasters	2
Triangular bandages	2
Conforming bandage	2
Non-adherent dressing	5



Product	Units/	Carton	Cartons/	
Description	Carton	Dimensions	UK Pallet	
Motoring first aid kit	10	L395 x W295 x H310	40	32





## Home & travel first aid

Ideal for use when travelling, on holiday and when at home. Contains the commonly used items for treating minor cuts, grazes and burns.

#### Contents:

Wash proof plasters 20
Alcohol free wipes 6
Non-adherent dressing 2
Burn / wound lint pad 1
Tape 1
Safety pins 12
Triangular bandage 1
Conforming bandage 1
Medium dressing 1
Scissors 1



Product Description	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
Home & travel first aid kit	14	L395 x W295 x H310	40	32





## Caravan first aid

The perfect first aid solution to keep in the caravan or motorhome. Contains first aid essentials as well as a 500g fire extinguisher. Wall mountable for quick and easy access in emergencies.

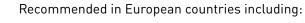
#### Contents:

500g Fire extinguisher 1
Wash proof plasters 10
Triangular Bandage 2
Safety pins 12
Large dressing 1
Gloves (pair) 2
Wipes 6
Guidance leaflet 1



Product Description	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
Caravan first aid kit	6	L395 x W295 x H310	40	32







## DIN first aid

The DIN first aid standard is the requirement in some European countries, including Germany. Ensure you comply with local motoring regulations when driving across the continent.

Adhesive bandages	8
Adhesive Tape	1
Emergency foil blanket	1
Gauze dressings	ć
Gloves (pair)	4
Large bandaging cloth	1
Large first aid packet	1
Large gauze bandages	3
Medium first aid packets	3
Scissors	1
Small bandaging cloths	
Small gauze bandages	2
Triangular bandages	



Product	Units/	Carton	Cartons/	
Description	Carton	Dimensions	UK Pallet	
DIN first aid	200	L270 x W420 x H300	36	36





## Van & truck first aid

Contains all the HSE recommended first aid components for travelling employees, supplied in a sturdy storage case with mounting bracket allowing it to be screwed into the cab.

Wash proof plasters	2
Safety pins	1
Wipes	6
Gloves(pair)	2
Conforming bandage	2
Large dressing	1
Triangular bandages	2
Non-adherent dressing	5
Tape	1
Eyepods	5
Scissors	1
Fingerstalls	2
Guidance Leaflet	1



Product	Units/	Carton	Cartons/	
Description	Carton	Dimensions	UK Pallet	
Van & truck first aid kit	10	L395 x W295 x H310	40	32





# Camping first aid pouch

Water-resistent pouch with comprehensive first aid contents. Perfect for camping or any other outdoor activities.

#### Contents:

Washproof Plasters 20
Alcohol Free Wipes 4
Burn Gel 1
Burn/Wound Lint Pad 2
Eye Pad 1
Eyewash Pod 20ml 2
Vent Aid 1
Safety Pins 12
Triangular Bandage 1
Medium Dressing 1
Gloves (Pair) 2
Instant Ice Pack 1
Guidance Leaflet 1



Product	Units/	Carton	Cartons/	Cartons/
Description	Carton	Dimensions	UK Pallet	Euro Pallet
Camping first aid pouch	15	L395 x W295 x H310	40	32





## Travel first aid micro

Ideal for travelling and on the go. It's small, compact, inexpensive and fits in a bag or glove box. Provides a good solution for smaller accidents and emergencies.

#### Contents:

Wash proof plasters 1
Alcohol free wipes 4
Non-adherent dressing 2
Burn / wound lint pad 2



	Units/ Carton	Carton Dimensions	Cartons/ UK Pallet	
Micro (Single 8 Tray)	8	L310 x W130 x H140	252	198



# Display solutions

Profile Autones can provide you with a range of display solutions, with content configurations tailored to your requirements. Below are some examples our Floor display units.



Contact us on sales@profileautones.com to discuss our display options.







## Contact

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